All details and specifications of the vehicles and their options shown on the pages of this brochure are subject to change without notice and may vary according to locale.

Due to the printing process, the colours of the bodies and interiors may differ slightly from the actual colours. Please consult your local Mazda dealer for exact information.

www.mazda.com
Shattering the class ceiling

Mazda2 is the once-in-a-generation car that shatters all preconceived notions of its class, offering unprecedented quality, value and outright joy of ownership to drivers around the world. Its commanding, dynamic presence is born from Mazda's KODO – Soul of Motion design language, while Mazda's signature driving pleasure is delivered in full measure along with outstanding environmental performance, thanks to groundbreaking SKYACTIV TECHNOLOGY. Plus the i-ACTIVSENSE suite of integrated safety technologies supports safer driving and brings you extra piece of mind. And now Mazda2 is newly equipped with G-Vectoring Control (GVC) – the first of Mazda's SKYACTIV-VEHICLE DYNAMICS new-generation vehicle control technologies - to further enhance the Jinba-ittai driving experience. And it's all the know-how and technology that go into Mazda's human-centred design philosophy have been condensed into Mazda2's compact, stylish body, so both inside and out, design and appointments are refined and matured to offer a new level of sophistication and satisfaction that shatters the class ceiling.
Even at rest, Mazda2’s authoritative styling gives the impression of explosive forward motion. Four-lamp LED headlights, chrome LED fog lamp bezels and a chic, grey metallic garnish within the distinctive chrome signature wing heighten the overall feel of quality, while the new Machine Grey Metallic body colour emphasises the body’s sculptured contours. And the interior is a pure expression of the joy of ownership inspiring you to get behind the wheel, with Mazda’s dedication to fine craftsmanship and attention to detail found everywhere in the rich surface contours and handcraft. Various interior packages provide refined colour schemes and materials allowing selection of a style that suits your personality.
You’re the creative director of your life: the things you choose and the things you choose to do are what make it special. And with Mazda2, we’ve done everything possible to be your partner in making life vivid and rewarding by bringing a smile to your face every time you drive. It’s the secret ingredient we offer to help you spice up life.
The birth and evolution of SKYACTIV TECHNOLOGY

Exhilarating, fun driving combined with unprecedented environmental and safety performance — it seems like an impossible dream. And it required tearing up the rule book of conventional ideas plus a series of quantum leaps in technology to achieve. But this is what inspired the development of SKYACTIV TECHNOLOGY, and what continues to drive its evolution along a path charted by human-centric engineering. From its very beginnings, SKYACTIV TECHNOLOGY was squarely aimed at eliminating inefficiency and waste throughout the entire vehicle to deliver unheard-of levels of fuel efficiency along with cutting-edge safety and unmatched driving pleasure, helping to realize Mazda’s future vision of ‘Sustainable Zoom-Zoom’.

The next step: SKYACTIV-VEHICLE DYNAMICS

Jinba-ittai is what makes every Mazda so special. The outcome of Mazda’s human-centric design and development philosophy, Jinba-ittai lets the driver control the vehicle — whether turning, braking or just cruising — as simply and naturally as if it were an extension of his or her body. Now, to take this concept to the next level, Mazda introduces SKYACTIV-VEHICLE DYNAMICS. This new addition to SKYACTIV TECHNOLOGY provides integrated control of the engine, transmission, chassis and body to deliver unheard-of levels of fuel efficiency along with cutting-edge safety and unmatched driving pleasure, helping to realize Mazda’s future vision of Sustainable Zoom-Zoom.

Human-centric engineering: the key to satisfaction

At Mazda, driver satisfaction is always the driving force. So all our research and development is centred on you, the driver, to give you the confidence and peace of mind that comes with Mazda’s trademark, Jinba-ittai feeling of unity with the car. And to deliver soul-stirring driving along with superior safety and environmental performance, Mazda developed the innovative SKYACTIV TECHNOLOGY suite of technological breakthroughs by re-examining and redefining every aspect of automotive engineering from the ground up.

Now SKYACTIV TECHNOLOGY enters a new phase with SKYACTIV-VEHICLE DYNAMICS and G-Vectoring Control (GVC). Based on how you and your passengers physically experience Mazda’s dynamic performance, GVC’s human-centred innovations open a new world of enjoyment of the road.

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G-VECTORING CONTROL

Enhancing chassis performance via the engine

Accurate transitions between G-forces when braking, turning and accelerating are an essential element of Jinba-ittai, and have been a major development focus of Mazda for many years. This unified feel is the result of steering, accelerating and braking, along with consistent feedback, achieved by the driver to control the vehicle safely and precisely. Today, G-Vectoring Control (GVC) — the latest extension of Mazda’s human centric design philosophy — not only concentrates on mechanical efficiency but also considers how a vehicle should be in light of human characteristics. GVC is a new approach to controlling vehicle dynamics that uses the engine to enhance chassis performance, and it gives Mazda vehicles even smoother transitions between G-forces of all driving scenarios.

Natural control giving greater response and stability

Conventionally both lateral and fore-aft G-forces are controlled separately. In contrast, GVC adjusts engine output according to the driver’s steering inputs to give unified control of G-forces in all driving directions and dynamically allocate the vertical load to each wheel. For example, the instant the driver begins to turn the wheel to enter a curve, GVC momentarily eases engine torque to transfer weight to the front wheels and enhance the front tire grip. Then while a constant steering angle is maintained, engine torque is fully restored. This series of technical breakthroughs that include a 4-2-1 exhaust system, high tumble ports, cavity pistons, and multi-hole injectors, to deliver an extraordinary compression ratio of 14.0:1** while suppressing the knock usually caused by such high compression. Taken together, the technical breakthroughs in SKYACTIV-G 1.5 deliver an astonishing increase in fuel efficiency — up to 16% — as well as lean-burning everyday driving thanks to the ample torque available at low to mid-engine speeds. Now there’s no need to make a choice between fuel efficiency and Jinba-ittai, because SKYACTIV-G 1.5 delivers both at the highest levels.

Engine performance***

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Enhanced cornering response

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Human-centric innovation: the key to safer, more secured driving

Mazda’s Proactive Safety philosophy is firmly grounded in the belief of the driver’s abilities, aiming to support safer driving while maintaining all the fun of the open road. First is an optimum driver environment with great visibility, well-positioned controls, easy-to-read instruments and minimal distractions, enhanced by Mazda’s further evolved recognition support such as parking sensors and back-up monitor. Next is i-ACTIVSENSE, a portfolio of active safety measures to incrementally warn you when a potentially dangerous situation is developing. And finally there is passive safety to help protect occupants and minimize injuries if an accident should occur.

With DSC
(understeer caused by front wheels skidding)

Without DSC

(oversteer caused by rear wheels skidding)

Blind Spot Monitoring (BSM) and Rear Cross Traffic Alert (RCTA)

BSM uses 24GHz quasi-milliwave radar sensors to detect vehicles in the blind spots behind and to the side: using a turn signal while BSM detects a vehicle triggers visual and audio warnings. RCTA uses the same sensors to alert the driver when it detects vehicles approaching from either side when reversing.

Approaching vehicle detection area

Detection range: approx. 50m

Other safety measures

Dynamic Stability Control (DSC) with Traction Control System (TCS)

DSC with TCS electronically controls braking force applied to each wheel to help prevent under- or oversteer and maintain vehicle stability when cornering on slippery roads or during sudden steering inputs.

Airbags

Front airbags are fitted as standard equipment to provide ample protection in a frontal collision. Optional side and curtain airbags mitigate the effects of side impacts within the relatively short occupant-to-door distances in a compact car, providing another layer of protection in depth against physical shock and injury in a collision.

Back-up monitor system

The back-up monitor system features a wide-angle camera to give you a clear and comprehensive view around the rear of Mazda2 when reversing, further enhancing safety. Obstacles in the blind spots are displayed in the instrument panel’s seven-inch centre display.

Body structure

The body provides excellent collision safety performance. Extensive use of ultra-high-tensile steel gives strength with low weight, while the framework absorbs and funnels energy away from the cabin.

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with Traction Control System (TCS)

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Notes:

- Mazda’s safety features are not a substitute for safe driving behavior. Please practice the safe driving techniques of the four rules: awareness of traffic situations, the use of appropriate safety devices, use of unimpaired mental and physical condition, Please consult your household code for more information.

- Mazda2 RHG P12-13
HMI — control centred on you

Modern cars constantly present more and more information which can confuse, and even distract. So Mazda engineered its HMI entirely around you, to provide detailed information with minimal eye movements and stress. Controls, instruments, steering wheel and shift lever are all ideally placed in relation to the driver’s seat, with the main instrument cluster and steering wheel — now featuring a new ergonomic shape to optimize grip comfort — directly centred on the driver, while the pedals are positioned symmetrically to fall naturally under the feet. Excellent visibility is assured thanks to A-pillars located rearward to offer a broader view of the road. Mazda has now launched a full colour Active Driving Display with enhanced definition, brightness and contrast. This heads-up display shows key driving and navigation system information just above the horizontal line of sight to keep you fully informed without the need to take your eyes off the road. The large, seven-inch centre display on the dash shows entertainment-related items and functions as a touchscreen when the car is stationary. In motion, the rotary commander provides control. By rotating, pressing and toggling this knob, you can operate entertainment functions while keeping your body and your eyes in the normal driving position. Unlike a touchscreen, there’s no need to look at the commander when operating it, minimizing visual distraction. The commander is surrounded by five buttons giving shortcuts to four common screens plus a back button.

MZD CONNECT keeps you in touch

MZD CONNECT gives you versatile internet connection while on the road. It offers an extensive range of infotainment options through Aha™ by HARMAN when connected to your smartphone via Bluetooth®. The system’s Audio feature lets you access multiple audio sources including AM/FM radio, USB, Apple CarPlay, and Alexa internet radio. The Communication feature can read SMS messages aloud as well as other internet social network services such as Twitter and Facebook available via Aha. The Navigation feature shows your current position on a map along with a route to your specified destination. System software is easily updated to give you ongoing access to the latest services without swapping out any hardware.

Note: Available functions of MZD CONNECT may vary according to the type of connected smartphone and its operating environment. Please consult your local Mazda dealer for exact information.

Human-centric design: the key to communication

Human-centric design is the key to complete and intuitive communication between you and Mazda2. As well as real-time communication with the world while you’re on the road. It’s all thanks to Mazda’s latest iteration of the Human-Machine Interface (HMI) and MZD CONNECT system. HMI and its human-centric design philosophy now include your driving position to further enhance the Jinba-ittai experience with a panoramic view of the road and all instruments and controls ideally placed to support you in safer, enjoyable driving.

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**Equipment**

26-inch aluminium wheels feature an elegant harmony between machined metallic brilliance and the refined look of silver paint on the spokes.

Drive Selection switch on the shift gate allows switching to Sport mode, automatically setting the transmission and engine characteristics for powerful acceleration and linear response when merging onto a crowded highway.

The steering wheel features narrower spokes and a redesigned rim with varying cross-section to better fit the hands and give a confident grip for sporty driving.

Navigation system data is offered on an optional SD card, allowing display of your current location on a map or suggested routes on the centre display. If the navigation data includes speed limits, a new speed limit warning function displays them in the Active Driving Display.

Compared to conventional hanging-type pedals, the organ-type accelerator offers more precise control for enhanced operability. In addition, the organ-type pedal makes it easier to move the foot over to the brake.

**Exterior and Interior colours**

**Body colours**

- **Soul Red Metallic (41V)**
- **Machine Grey Metallic (46G)**
- **Eternal Blue Mica (45B)**
- **Leather, Black**
- **Leather, Pure white**
- **Cloth, Black**
- **Cloth, Black**
- **Cloth, Red**
- **Cloth, Black**

The Machine Grey Metallic body colour was developed as part of Mazda’s unique TAKUMI-NURI (TAKUMI: master craftsman, NURI: painting) painting technology, like the brand colour Soul Red Metallic. It achieves an unprecedented combination of colour, highlights, shade and depth to emphasize the dynamic body shape of KODO design, and makes Mazda2 look as though it were carved from a single ingot of steel.

**Machine Grey Metallic**

The Machine Grey Metallic body colour was developed on an art of Mazda’s unique TAKUMI-NURI (TAKUMI: master craftsman, NURI: painting) painting technology. Full control over the technology allows for a variety of applications, making it possible to emphasize the dynamic body lines of KODO design and make Mazda2 look as though it were carved from a single ingot of steel.

**Seat upholstery and decoration panels**

- **Cloth, Black**
- **Cloth, Black**
- **Cloth, Black**
- **Cloth, Black**

*Availability varies by country. **Availability of this body colour varies by country.*
Celebrating challenge, celebrating driving

The history of Mazda stretches back over 90 years — a history of meeting challenge head-on and winning. In 1931 Mazda became the first manufacturer of an entirely Japanese-made three-wheel vehicle, going on to cement its position as Japan’s leading maker of three-wheeled trucks, a mainstay of short-haul cargo transportation at the time. At the end of World War II Mazda’s home base of Hiroshima lay in ruins, yet Mazda took on the challenge of reconstruction and, through innovation and dedication, reemerged as a major player in the Japanese motor industry. In 1936 Mazda accepted another major challenge: development and commercialization of the rotary engine. This unique design for the internal combustion engine presented a host of technological hurdles including development of new materials and the improvement of processing technology precision. And again Mazda engineers rose to the challenge, bringing fresh thinking to the table and succeeding where others had failed. The result was a series of rotary-engined vehicles beginning with the stunning 1967 Cosmo Sport, now a sought-after classic. It was also the 60s that saw lightweight sports cars hit their peak. But through the course of the 70s, increasingly stringent safety standards and emissions controls caused their numbers to plummet. Once again, Mazda saw a challenge — reinventing the lightweight sports car to meet new safety and environmental standards while maintaining uniquely fun-to-drive characteristics. In 1989 the groundbreaking Mazda MX-5 debuted to instant acclaim and has stayed in production ever since, winning a place in the Guinness Book of Records as the world’s best selling two-seater sports car. Further underlining Mazda’s sporting credentials came overall victory in the 1991 Le Mans 24 hour endurance race with the rotary engine 787B. This was the first — and only — time for a Japanese manufacturer to take the laurels in this prestigious event, amply demonstrating that not only do we set out to win, we do it with our own unique technology.

At Mazda, we have always blazed our own trail in our own way. Where others see limits, we see only a challenge as we create vehicles for people who love to celebrate driving.

1. Mazda produced its first automobile in 1931, and steadily increased the production volume of three-wheel vehicles.
2. From development through to production, Mazda engineers share a tradition of teamwork, unified and inspired by their determination to create the world’s finest cars.
3. Mazda began development work on the rotary engine in the early 1960s, a project that faced many technical problems.
4. By 1967 these technical challenges were overcome, and the world’s first rotary-engined vehicle, the Cosmo Sport, was launched.
5. Mazda MX-5 was born in 1989 as a pure lightweight sports car. Enthusiastic fans around the world celebrated its 20th anniversary in 2009.
6. June 23, 1991 saw the rotary-powered Mazda 787B beat the world at motor-racing’s most prestigious endurance event, the 24 Hours of Le Mans.
7. At Mazda we look at things differently, aim higher and defy conventions. This has always been a core part of our corporate culture.